



OPICI WINES

25 DeBOER DRIVE
GLEN ROCK, NJ 07452

WWW.OPICIWINES.COM

FOR IMMEDIATE RELEASE

OPICI WINES ENTERS SPIRITS CATEGORY WITH NEW DIVISION: MARKET STREET SPIRITS

Distinctive Spirits Portfolio Will Include Rebellion Bourbon and Award-Winning Brinley Shipwreck Rum

GLEN ROCK, NJ, February 11, 2014 – Opici Wines, a leading importer and producer of fine wines from around the world, has announced the launch of its new spirits division: Market Street Spirits. Named for the street on which Opici's first office was located in Paterson, NJ in 1913, Market Street Spirits pays homage to the company's origins. The portfolio will include a selection of handcrafted, premium spirits from around the world.

"It's an exciting time for the spirits category, especially with the recent boom of craft spirits, and we are thrilled to jump in to this area," said Don Opici, Managing Director of Opici Wines. "Our unique, handcrafted spirits brands perfectly complement our exceptional wine portfolio."

Market Street Spirits informally launched in 2013 with the introduction of Rebellion Bourbon. Created by the Opici family, Rebellion Bourbon is a small batch dark spirit, handcrafted using traditional methods. It is distilled and bottled in Bardstown, Kentucky – the Bourbon Capital of the World. Aged six years, 94-proof Rebellion Bourbon is produced from 70-72% corn and 28-30% rye and barley.

As of March 1, Market Street Spirits will begin importing Brinley Gold Shipwreck Rum. The Brinley family produces its award-winning, small batch Shipwreck Spiced and premium flavored rums – including Coconut, Mango, Coffee, and Vanilla – on the Caribbean island of St. Kitts. Shipwreck Spiced Rum was recently named "Favorite Caribbean Rum" in the 2013 About.com Readers' Choice Awards., and Shipwreck Coconut Rum was rated 91 points (Exceptional) by Tastings.com (BTI) - the highest rating ever to be awarded to a flavored rum.

###

About Opici Wines

Opici Wines is an importer and producer with a portfolio of over 50 brands from the United States, Italy, Spain, France, Chile, Argentina, and Hungary. The portfolio is distributed nationally in 45 states. Opici Wines is a subsidiary of the Opici Wine Group, a premier supplier and distributor of wines and spirits, which was originally founded in 1913 and re-established upon the repeal of Prohibition in 1934. The company chairman is 97-year-old Hubert Opici, who was recently honored as an "American Wine Legend" by "Wine Enthusiast." From its inception, the Opici Wine Group has remained family owned and operated. To learn more about Opici Wines, visit www.opiciwines.com.

Media Contact:
Claudia Centola
centolac@opici.com
201.689.3256

